

# JOHN BLANCHARD

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## CAREER SUMMARY

Leading software engineering teams for almost two decades, within small groups and also managing large teams of 50+. Significant experience with full-stack web development, mobile applications, and Agile methodologies, with practical knowledge of Blockchain, AI & chatbot technology.

## TECHNICAL SKILLS

### Programming:

PHP, MySQL, HTML, CSS, JavaScript (jQuery, Angular, React, Node), Git, Docker, Ruby/Rails

### Platforms & Cloud Software:

iOS, Android, and Windows Phone Mobile Development

Marketo                      Swoogo                      G Suite (Analytics, Search Console, Tag Manager)

WordPress                      Tapcrowd                      Microsoft Suite (Word, PowerPoint, Excel)

**Certifications:** Salesforce Certified Admin

## EXPERIENCE

### **Third Door Media, Inc** – *Director of Technology*

May 2015 - Present

- Managing the engineering team, prioritizing projects and mentoring developers.
- Ensuring overall code quality across 5 websites and multiple external applications, handling data integrity & security, and overseeing technical support for the entire organization.
- Oversee technical and A/V production for MarTech Conference & Search Marketing Expo, producing 5 annual events (virtual & in-person) which attract 1500 - 10k+ attendees.
- Consolidated overall tech stack and developed an in-house conference management system, saving over \$75k per year over other solutions.

### **Singley Content Studios** – *Director of Application Development*

February 2013 - March 2015

- Built a standalone photo booth solution for events, resulting in \$50k in revenue and bringing cost down to almost zero.
- Developed an in-house, reusable sweepstakes engine, resulting in a minimum of \$300K in annual revenue.
- Designed and implemented livestream solutions for client events, with an average viewing size of over 2000 attendees.

### **Guitar Center, Inc** – *Manager of Communications*

November 2001 - August 2013

- Managed a team of onshore & offshore developers to create an in-house corporate intranet, saving the company over \$75K over their current solution.
- Responsible for design, written copy, copy editing, and overall direction of all aspects regarding communication to 250+ retail stores.